

## TRUST US

It's alright to feel a little uneasy, to invest your marketing dollars in anyone, but if you read these client testimonials you will see why you can trust Langfordesign for your design services:

"Over the years, I have used a number of graphic designers. However, not until I began working with Langfordesign have I found the exceptional combination of quality professional design, efficient service, and dependability. I can trust that the work will be done well with a quick turnaround."

Mike Hayes  
Vice President of Student Life,  
Lee University

"The logo design has provided us a consistent look that all athletic teams like and are excited to use." "We have gotten very positive feedback from students, fans and parents about the very attractive logos and the various uses we have with both the Tiger paw and full body Tiger."

Rusty Hollingsworth,  
Campbellsville University  
Director of Athletics

Working with Langfordesign has been a wonderful experience. Langfordesign is professional, prompt, flexible, and extremely creative. I have worked with many other graphic designers, but none have been able to meet our needs like Langfordesign. In the past three years, our company has not missed a single deadline due to waiting on graphic design elements for a project. I am constantly amazed with their ability to be creative while still meeting our short timelines. From website design to print advertisements, Langfordesign gives our company a creative edge that makes us stand apart from our competitors. I would recommend Langfordesign, without any reservations, to any individual or business looking for a bold and fresh approach to graphic design.

Emily G. Beaty  
Director of Marketing  
Pioneer Credit Company

## PARTIAL LIST OF CLIENTS

Pioneer Credit Company  
Cardsone, LLC.  
Lee University Student Life  
Lee University Athletics  
Huntington Place Apts.  
Campbellsville University Athletics  
Campbellsville University Wrestling  
Greysville Church of God  
Custom Healthcare Services  
Cross Fire E.S.M  
MH Advertising  
Southeast Advantage Capital  
Sky Media  
Redemption Shirts  
Phoenix Health Partners  
Jumpin' Junction  
Cleveland High School Football  
PPS Orthotic and Prosthetic Services  
Dean's Custom Homes, LLC.  
Chattanooga Wrestling Camps, LLC.

## LD IS ONLINE

For the latest news, articles, recent projects, check online at [www.langfordesign.com](http://www.langfordesign.com)

## CONTACT

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[www.LANGFORDESIGN.com](http://www.LANGFORDESIGN.com)

The logo is a large, white, stylized monogram of the letters 'L' and 'D' on a dark blue background. Below the logo, the text 'LANGFORDESIGN' is written in a bold, white, sans-serif font. Underneath that, the tagline 'WHAT'S YOUR IDENTITY?' is written in a smaller, white, sans-serif font. The background of the entire page is a blue and green abstract pattern.

# what's your identity?

## ABOUT LANGFORDESIGN

LANGFORDESIGN is a branding design studio located in Cleveland, TN. Langfordesign produces creative, strategic branding solutions for startup businesses, small-medium sized businesses, non-profit organizations and corporations. Langfordesign can deliver the professional creative services you need on time and at an affordable price.

## WHAT'S YOUR IDENTITY?

Langfordesign focus on what makes your company different from your competition, We identify where your company's position is, and discover what makes your company and services unique and I use that to create a cohesive visual identity to give your company, the engaging and memorable brand you need to entice potential customers, retain your customer base, and potentially increase your bottom line.

You may ask, "Will I see a quick impact on my investment with Langfordesign?" The answer is yes and no. Depending on your target audience, the frequency of your brand in the media, and other factors; I've had clients that could see a definite result, and I've had clients where it could take months to start seeing the results of it. Smart, strategic design is a good business decision.

## SERVICES

Langfordesign provides many creative services, but specializes in corporate identity and branding, marketing design, logos, and website design. LD also offers apparel design for ministries, organizations, small businesses and sports teams. Here is the list of capabilities Langfordesign can offer:

Logo Design + Corporate Identity + Layouts  
Advertising & Marketing + Brochures  
Newsletters + Posters + Flyers Postcards  
Print ads + Powerpoint Presentations + Design  
Consultation + Apparel Design + Illustration  
Character Development + Web Design + Online  
Marketing + Outdoor Media + Package Design

Samples from one of our clients, Cardsone. We develop logos, magazines, illustrations, websites and package designs.

